

**Deloitte.**

# Beyond numbers.

*Using our intellectual capital  
to impact our communities*

Community Involvement  
2006/2007 Annual Report

Audit • Tax • Consulting • Financial Advisory.



## Impact Area Success Story: United Way's "Destination: Graduation"

Something powerful happens when a group of people have real passion about a social cause.

Our Dallas office wanted to deepen its community efforts and selected "Destination: Graduation," a special United Way initiative that aims to increase graduation rates in three area high schools through parental involvement, college prep courses, and mentoring.

The office expanded on the United Way initiative by establishing and funding the "Deloitte Destination: Graduation Scholarship Fund" and incorporated additional community involvement initiatives, such as Junior Achievement.

The office set a target, but was thrilled when it was able to raise more than three times the anticipated goal.

This actually became a "double win" because it pushed the Dallas office's entire United Way campaign to more than \$1 million.

# Taking a deeper dive

## Workplace giving

Want to know what kind of people work for our organization? Just look at our award-winning workplace giving campaign. It tells the story of generous people with a desire to give back.

One of the ways in which we achieve our community involvement mission is through our involvement in United Way. We have been supporters of United Way for more than 20 years. In fact, nationally, we are among United Way's most generous supporters and many of our people volunteer with United Way and its agencies.

### Taking it to the next level

For more than a century, United Way has been a leader in raising and allocating funds that help to make a critical difference in our communities. But just like our organization, United Way is focusing more on outcomes. We share the same philosophy, which is achieving maximum results when it comes to social change.

In 2006, some of our offices ran campaigns that highlighted specific United Way impact areas where our dollars could make a lasting and meaningful difference. The results were phenomenal, and we plan to expand this "impact area" approach to more cities this fall. ●

### Extraordinary employee support for United Way

- Our people donated \$17.6 million in our United Way campaign
- Largest number of "Alexis de Tocqueville" givers for the fifth consecutive year (people giving \$10,000 or more)
- Winner of United Way's "Fleur de Lis" Award for outstanding corporate leadership for the fifth year in a row
- Bill Parrett, past CEO, Deloitte Touche Tohmatsu is chairman of United Way of America's Board of Trustees

"We have worked closely with Deloitte for many years, and we continue to grow together. We strive to be an organization that works to create lasting, positive change in communities and people's lives. Deloitte has been with us every step of the way in helping to bring our mission to life, through extensive pro bono work, volunteerism, and a world-class United Way campaign. Great organizations that think alike can have a meaningful impact on our communities. I am very proud of our important relationship with Deloitte."

Brian Gallagher  
President and CEO  
of United Way of America