

United Way of America and the National Fund for Workforce Solutions Partnership

United Way of America has partnered with the National Fund for Workforce Solutions™ to identify and help ready selected local United Way's to lead or significantly support the development of regional funding collaboratives that will strengthen and expand workforce partnerships in their local communities. This partnership significantly supports the goals of the United Way *Financial Stability Partnership*™.

The mission of the National Fund for Workforce Solutions™ is to improve employment, training, and labor market outcomes for low-income individuals. The Fund's vision is that its support will improve both the quality of jobs and the capacity of workers. It will promote change at three levels—individual, institution, and system—leading to better jobs, better workers, and a better workforce development system. The Fund's key strategy is the creation of a new national funding intermediary supported by the Casey, Hitachi, Ford and Weinberg Foundations. Its investors will capitalize this effort with \$30 million to \$50 million in grant funds. The Fund will use this money to increase the number of successful local and regional workforce partnerships, and expand the scale of existing partnerships in an effort to create 50,000 new career-advancing jobs across the country.

Please congratulate the twelve local United Way's that have been selected to participate in United Way of America's Workforce Development Readiness Pilot Cohort, they are:

- United Way of the Midlands (Omaha, NE)
- United Way of Southeastern Pennsylvania (Philadelphia, PA)
- Licking County United Way (Newark, OH)
- United Way of Metropolitan Atlanta (Atlanta, GA)
- Somerset County United Way (Bridgewater, NJ),
- United Way of Southeastern Michigan (Detroit, MI)
- United Way of Greenville County (Greenville, SC)
- United Way of the Capital Area (Hartford, CT)
- United Way of Southeast Missouri (Cape Girardeau, MO)
- Mile High United Way (Denver, CO)
- United Way of Central Iowa (Des Moines, IA)
- United Way of Greater Knoxville (Knoxville, TN)

These UW's and others applied to be a part of the pilot group. The local United Ways are enthusiastic about this work, demonstrate knowledge of the community need, and the capacity to build and/or support a local funder collaborative for workforce development. United Way of America is excited about the opportunity to learn from, work with and provide technical assistance to these local United Ways during this readiness process in as they prepare for application to the NFWS grants next June.