

2-1-1 Sample Messaging

With gas prices soaring, grocery costs increasing, and the financial market in decline, many people are in need of assistance—from finding financial assistance to securing adequate childcare. Even in tough times, United Way is making it easy for everyone to receive help.

2-1-1 is an easy-to-remember telephone number that connects callers to free information about critical health and human services, community resources and government assistance available in their community. 2-1-1 is usually available 24 hours a day, 7 days a week and offers multilingual Certified Call Specialists to ensure each caller receives the information they need.

2-1-1 Call Specialists will provide comprehensive information and referral services to callers about a variety of issues, including:

- Financial assistance
- Job training
- Transportation assistance
- Unemployment benefits
- Food banks
- Shelters
- Rent and utility assistance
- Meal services
- Childcare
- Family resource centers
- Mentoring and tutoring
- Health insurance programs
- Medicaid and Medicare
- Crisis intervention services
- Counseling
- Drug and alcohol rehabilitation

Visit www.211.org to see if 2-1-1 is currently available in your community.

Want to help?

GIVE. Every dollar you invest in United Way goes to work strengthening your community by addressing the underlying causes of its problems. 2-1-1 works to connect people in need with available services that are provided by your donations. Your financial contribution to United Way helps create practical solutions for people in your community.

ADVOCATE. You can make change happen with your voice. Get informed. Tell your friends. Be a champion. United Way needs people who are passionate about their community to make some noise. The attached materials on 2-1-1 will help you become a valuable source of information to your family, friends, colleagues and neighbors when they find themselves in need and don't know where to turn. Take a few minutes to learn about 2-1-1 and become an Advocate for Good in your community.

VOLUNTEER. Give an hour. Give a Saturday. Give your best. We all have special talents. Whether it's reading to children, or leading financial literacy classes for hard-working families, or delivering meals to homebound seniors, there are hundreds of volunteer options available every day. 2-1-1 provides volunteer opportunities that connect you to local organizations in your community. Give the gift of you. Volunteer.

Give. Advocate. Volunteer. LIVE UNITED™.