

2007 Spirit of America Judging

Thank you to Deb Fortune from **FedEx Corporation** and all the distinguished corporate and local United Way volunteers for their incredible hard work during the 2007 Spirit of America® judging:

Cami Alexander – **Kimberly-Clark Corporation**
 Teresa Alexander – **Albertson’s**
 Maria Anderson – **Mellon Financial Corporation**
 Jami Graves – **The Principal Financial Group**
 Anne Mazurowski – **3M**
 Tammy Morreale – **PricewaterhouseCoopers LLP**
 Maryann Morrison – **Caterpillar**
 Tola Oyewole – **Best Buy Co., Inc.**

Hasting Stewart – **Shell Oil Company**
 Rob Vallentine – **The Dow Chemical Company**
 Carrie Wolter – **Wells Fargo**
 Tony Hopper – **United Way of Broward County**
 Susan Jacobson – **United Way of the Bay Area**
 Steve Swymeler – **Heart of America United Way**
 Alan Vandersloot – **United Way of York County**

Here’s what the 2007 Spirit of America judges had to say:

Why do you think a company should consider being a judge (or applying) for Spirit of America?

- “It’s **great recognition** should a company win!” – Carrie
- “**Every company has things to learn and best practices to take away.**” – Jami
- “The wealth of information provided with an application may broaden one’s own corporate campaign.” – Maria
- “Being a judge allows you to ‘steal’ ideas for your own company and use them in your campaigns and overall philanthropy.” – Tony
- “[Judging provides] exposure to the methodologies of the diverse companies. [Applying provides] recognition for the company.” – Teresa

What was your best experience as a Spirit of America judge?

- “What an amazing opportunity. Just when I thought we were nearing the top of our game, I was proven wrong, and that’s a good thing! Amazing people and relationships formed!” – Jami
- “**Networking with corporate representatives** of various national United Way programs. Seeing United Way of America firsthand.” – Anne
- “**Learning about all the great things other companies are doing** and taking that back to PWC.” – Tammy
- “The other judges. Learning what is possible. Experience with an award process outside of our own in San Francisco. I have a much better understanding of perspective of national company looking at hundreds of United Ways.” – Susan

Has this experience changed your view of United Way, given you any insights, inspired you, etc.?

- “This experience has **encouraged me to be more creative** with this year’s upcoming campaign.” – Tola
- “It’s definitely been inspiring – United Way treats the judging of these awards as something of significant importance. They understand the time and effort that went into not only the campaign but the application itself.” – Carrie
- “I have many years of experience as a United Way volunteer and as a corporate employee volunteering to serve on United Way organizations. **This experience re-emphasizes the value of that commitment – to me, my company, my local United Way and the agencies where I serve.**” – Maryann
- “I have always had a high view of United Way! This process has a lot of credibility/integrity – **very solid, fair judging approach.**” – Cami